



Qualitative Data Analysis
Narrative Report
2022-2023

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About the report

As a part of the strategic planning process for the Milford Senior Center, we seek a data-driven approach to enhancing community-based services for older adults and to continue to fulfill the mission of the Milford Senior Center, operated by the Milford Council on Aging.

Organization Summary

The Milford Senior Center was founded in 1970 and is in its 53rd year of operation. The agency provides a wide range of services and programs for approximately 1,750 Milford residents aged 55 and above, including transportation, a lunch program, Milford Food Bank, Ahrens Respite Program, social services, Meals-on-Wheels program, insurance assistance and two notary publics. The Center provides 52 weeks of community-based social programming and social service opportunities; including numerous daily classes which provide opportunities for older adults to maintain and expand their biopsychosocial well-being, harness their creative energies, and support cognitive function.

About the project

This project serves to better understand the needs and preferences of members of the Milford Senior Center. By analyzing the survey data and focus group feedback, the organization sought to gain insights into the health, well-being and identify areas of improvement for its services and programs. Ultimately, the goal of this project is to enhance the quality of life and overall health outcomes of senior population served by Milford Senior Center's services and programs.

Deliverables

1. Written report of qualitative data analysis. This report will provide information for the Milford Senior Center on what had been brought up during the interviews and offer suggestions on what to focus on or improve in the future.
2. Final presentation to Milford Council on Aging Board of Directors and senior center staff. This presentation will help highlight the results of the data analysis.